

A BUSINESS ROADMAP
FOR PROFESSIONAL
PHOTO ORGANIZERS

30 WAYS TO MAKE MONEY
MANAGING CLIENT PHOTOS & MEMORABILIA

1. Refer out business/projects to Photo Managers - collect a referral fee
2. Hire subcontractors to complete projects and invoice out
3. Be a “Photo Concierge”! Get paid to drop off and pick up photo items to outsourced services
4. Take large photos out of frames to reduce clutter - donate or toss frames
5. Sort large collections of client’s printed photos with them
6. Sort and organize all sizes of collections of both printed photos and memorabilia
7. Sort and organize client photos in your own office or home office
8. Sort and organize physical and digital photos with client virtually
9. Sort physical photos, outsource digitization, then deliver physical photos in a new system of organized boxes
10. Collect film, tapes, and disks in the client’s home, then group, label, and store
11. Collect large format photos and memorabilia - label and store safely
12. Replace pictures in client’s home with updated pictures and re-hang
13. Help clients arrange framed pictures in new home
14. Digitize all photos and put on cloud storage, create system inside cloud storage account
15. Just teach someone HOW once and let them do it; offer monthly or regular maintenance “classes” and sessions in their home or check in virtually
16. Host a class or webinar, teaching basics of photo organizing
17. Host a class or webinar, teaching advanced levels of digital organizing
18. Host a class or webinar, teaching advanced levels of printed organizing

19. Host a class or webinar, teaching album-making with various software
20. Load a digital cloud-based frame with existing pics
21. Create digital album FOR the client and order it for them
22. Make digital album WITH the client and order it for them
23. Make any photo gifts (calendar, personalized), offer to gift wrap and ship
24. Digitize photos and items with both batch scanner and camera scanning rig
25. Digitize only large format items with camera scanning rig
26. Virtually teach your client how to organize photos via Zoom or FaceTime
27. Help a client with their ancestry and genealogy research
28. Create a family timeline on paper and frame it with printed photos in a collage
29. Create a family timeline digitally, use websites or software
30. Create a simple album of the client's treasures and home to be remembered in the new, smaller home.